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## news release

### **Scripps Networks Interactive acquires RealGravity Inc.**

For immediate release  
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KNOXVILLE, Tenn. – Scripps Networks Interactive Inc. (NYSE: SNI), seeking to enhance the digital video capabilities of its growing lifestyle media businesses, has acquired RealGravity Inc., a California-based company that specializes in online video publishing technologies.

Terms of the transaction were not disclosed.

Founded in 2009, RealGravity has developed an innovative platform that manages and publishes video content. The company's cofounders and its 10 employees in Los Angeles and San Francisco will join the Scripps Networks Interactive digital team.

#### **About Scripps Networks Interactive**

Scripps Networks Interactive is one of the leading developers of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion websites and broadband vertical channels. The company's media portfolio includes popular lifestyle television and Internet brands HGTV, Food Network, Travel Channel, DIY Network, Cooking Channel and country music network Great American Country.

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