



Communications and Investor Relations
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news release

Scripps Networks Interactive to participate in Bank of America - Merrill Lynch Media, Communications & Entertainment Conference

Sept. 7, 2010

CINCINNATI – Kenneth W. Lowe, chairman, president and chief executive officer, and Joseph G. NeCastro, executive vice president and chief financial officer, Scripps Networks Interactive Inc. (NYSE: SNI), will discuss the company's business strategies at the Bank of America - Merrill Lynch Media, Communications & Entertainment Conference on Thursday, Sept. 16, 2010 in, Newport Beach, Calif. The presentation will be webcast live at 1:35 p.m. PDT (4:35 p.m. EDT).

You can access the webcast at:

<https://www.veracast.com/webcasts/bas/media2010/id97151300.cfm>, or through the Company's website at: <http://www.scrippsnetworksinteractive.com/investor-relations>. A replay of the webcast will be available at: <http://www.scrippsnetworksinteractive.com/investor-relations/audio-archives>, one hour after the conclusion of the live event and will remain available for replay through Friday, Oct. 1, 2010.

About Scripps Networks Interactive

Scripps Networks Interactive is one of the leading developers of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. The company's media portfolio includes Lifestyle Media, which is comprised of popular lifestyle television and Internet brands HGTV, Food Network, Travel Channel, DIY Network, Cooking Channel and country music network Great American Country; and Interactive Services, with leading online search and comparison shopping services BizRate, Beso and Shopzilla.

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