

news release

**Scripps Networks Interactive to discuss business strategy at
Credit Suisse media conference**

For immediate release
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CINCINNATI – Kenneth W. Lowe, chairman, president and chief executive officer, and Joseph G. NeCastro, chief financial officer, Scripps Networks Interactive Inc. (NYSE: SNI), will discuss the company's business strategy at the Credit Suisse Global Media and Communications Convergence Conference in Palm Beach, Fla.

The Scripps Networks Interactive presentation will be given on Monday, March 8, at 11:15 a.m. EST.

To access the live audio webcast, visit www.scrippsnetworksinteractive.com and follow the Investor Relations link at the top of the page. A replay of the webcast will be available via the Investor Relations section of the Scripps Networks Interactive Web site for 30 days.

About Scripps Networks Interactive

Scripps Networks Interactive is one of the leading developers of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. The company's media portfolio includes Lifestyle Media, which is comprised of popular lifestyle television and Internet brands HGTV, Food Network, Travel Channel, DIY Network, country music network Great American Country, and the Fine Living Network, soon to be rebranded as the Cooking Channel; and Interactive Services, with leading online search and comparison shopping services bizrate, Shopzilla and beso.

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