

## news release

**Nick Thorogood Joins Scripps Networks Interactive as Managing Director, Food Network, EMEA**

Jan. 28, 2010

CINCINNATI – Scripps Networks Interactive Inc. (NYSE: SNI) has named Nick Thorogood managing director of the recently created joint venture that’s bringing Food Network to Europe, the Middle East and Africa.

Thorogood, who will step into his new role in the second quarter, will head up the joint venture that was created by Scripps Networks Interactive with Liberty Global’s ChelloZone. He is responsible for establishing and expanding Food Network’s television, digital and branded business activities in Europe, the Middle East and Africa (EMEA). The digital properties include Foodnetwork.co.uk and UpMyStreet.co.uk.

“Nick brings extraordinary expertise and experiences, from having first built UKTV’s lifestyle channels to his work with ITV Daytime, Five and the BBC, that are relevant to Scripps Networks,” said Gregory Moyer, president of the company’s international development division, Scripps Networks International. “His background and knowledge are vital as we enter the U.K., Europe, Middle East and Africa with strong brands and an appetite for growing a bouquet of channels in those regions. I’m looking forward to having a dedicated foodie like Nick collaborating with producers, distributors and advertisers and sharing our passion for food and lifestyle programming.”

Scripps Networks Interactive and Chello Zone created the joint venture in the fourth quarter, 2009. Food Network already is available in 10 million homes on Sky in the U.K. and is expected to reach 15 million subscribers across the EMEA during 2010. The joint venture also expects to launch Fine Living Network in 2010.

Thorogood, 41, joins Scripps Networks Interactive from BBC Commercial Agency, where he was head of factual, entertainment and formats and led a team to generate value from BBC intellectual property. Previously, he was a consultant for Tiscali TV in strategic development of on-demand platforms; controller of Five Life and Five US helping to launch Five’s multi-channel strategy; consultant and acting director of programs for Astro Broadcasting, Malaysia; editor of ITV Daytime; head of Lifestyle Channels for UKTV; and new business development executive at BBC Birmingham, Lifestyle and Features.

Thorogood has a bachelor's degree in communication and media production from Bournemouth University, and has participated in the accelerated development program at London Business School.

He is honorary vice president of the Association for Coaching, a member of the British Academy of Film and Television Arts, and the Royal Television Society.

### **About Scripps Networks Interactive**

Scripps Networks Interactive is one of the leading developers of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. The company's media portfolio includes Lifestyle Media, which is comprised of popular lifestyle television and Internet brands HGTV, Food Network, Travel Channel, DIY Network, country music network Great American Country, and the Fine Living Network, soon to be rebranded as the Cooking Channel; and Interactive Services, with leading online search and comparison shopping services BizRate and Shopzilla.

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