

NEWS RELEASE



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Scripps Networks Interactive to discuss business strategy at UBS media conference

For immediate release
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CINCINNATI – Kenneth W. Lowe, chairman, president and chief executive officer, and Joseph G. NeCastro, executive vice president and chief financial officer, Scripps Networks Interactive Inc. (NYSE: SNI), will discuss the company's business strategy at the UBS 37th Annual Global Media and Communications Conference in New York City.

The Scripps Networks Interactive presentation will be given on Wednesday, Dec. 9 at 2:30 p.m. EST.

To access the live audio webcast, visit www.scrippsnetworksinteractive.com and follow the Investor Relations link at the top of the page. A replay of the webcast will be available via the Investor Relations section of the Scripps Networks Interactive Web site for 30 days.

About Scripps Networks Interactive

Scripps Networks Interactive is one of the leading developers of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. The company's media portfolio includes: Lifestyle Media, with popular lifestyle television and Internet brands HGTV, Food Network, DIY Network, Fine Living Network (FLN) and country music network Great American Country; and Interactive Services, with leading online search and comparison shopping services BizRate and Shopzilla.

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Lifestyle Media



Interactive Services

