

NEWS RELEASE



Communications and Investor Relations
Phone (513) 824-3227
Fax (513) 824-3383

Scripps Networks Interactive
P.O. Box 5685
Cincinnati, Ohio 45201-5685

Cynthia Gibson joins Scripps Networks Interactive as Senior Vice President, Legal

Oct. 1, 2009

For immediate release

CINCINNATI – Scripps Networks Interactive Inc. (NYSE: SNI) has named Cynthia L. Gibson senior vice president, legal, effective Oct. 1.

As a member of the company’s legal function, Gibson will provide advice and counsel in support of the company’s operations and business activities with particular emphasis on employment and workforce matters.

“Cynthia brings valued expertise and twenty years of experience to Scripps Networks Interactive,” said A.B. Cruz III, executive vice president, chief legal officer and corporate secretary for the company. “She’s a proven practitioner and leader whose rich legal background and wide-ranging skills will help the company meet its legal and business objectives.”

Gibson, 45, joins Scripps Networks Interactive from Katz, Teller, Brant & Hild of Cincinnati, a leading commercial law firm where she was a member of the firm’s management committee and led its employment law practice.

Gibson has been recognized among “The Best Lawyers in America (Commercial Litigation, Labor & Employment Law and Health Care)”, was selected as a “Super Lawyer” in Labor and Employment Law, is a fellow of Litigation Counsel of America, served on the faculty of National Institute of Trial Advocacy, was named among the Top 50 Women Attorneys in Ohio, and Top 25 Women Attorneys in Cincinnati, and is certified as a senior professional in human resources.

Gibson received a bachelor of arts degree with honors in history from Wake Forest University, and her Juris Doctor degree from the University of Virginia School of Law. She will work out of the company’s Cincinnati corporate headquarters.

About Scripps Networks Interactive

Scripps Networks Interactive Inc. is one of the leading developers of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. The company’s media portfolio includes: Lifestyle Media, with popular lifestyle television and Internet brands HGTV, Food Network, DIY Network, Fine Living Network (FLN) and country music network Great American Country (GAC); and Interactive Services, with leading online search and comparison shopping services BizRate and Shopzilla.

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Contact:

Mark Kroeger, Scripps Networks Interactive Inc., 513-824-3227

E-mail: mark.kroeger@scrippsnetworks.com