

Communications and Investor Relations
Phone (513) 824-3227
Fax (513) 824-3383

Scripps Networks Interactive
P.O. Box 5685
Cincinnati, Ohio 45201-5685

Scripps Networks Interactive to participate in Bank of America - Merrill Lynch Media, Communications & Entertainment and Goldman Sachs Communacopia Conferences

For immediate release
Sept. 3, 2009

CINCINNATI – Kenneth W. Lowe, chairman, president and chief executive officer, and Joseph G. NeCastro, executive vice president and chief financial officer, Scripps Networks Interactive Inc. (NYSE: SNI), will discuss the company's business strategies at the Bank of America - Merrill Lynch Media, Communications & Entertainment Conference on Thursday, Sept. 10, 2009 in Marina del Rey, Calif., and the Goldman Sachs Communacopia XVIII Conference on Wednesday, Sept. 16, in New York City.

The Scripps Networks Interactive Bank of America - Merrill Lynch presentation will be webcast live at 10:30 a.m. PDT (1:30 p.m. EDT).

The Goldman Sachs presentation will be webcast live at 10:15 a.m. EDT.

To access either webcast, visit www.scrippsnetworksinteractive.com and follow the Investor Relations link at the top of the page. A replay of each webcast will be available via the Investor Relations section of the Scripps Networks Interactive Web site for 30 days, respective to their live dates.

About Scripps Networks Interactive

Scripps Networks Interactive Inc. is one of the leading developers of lifestyle-oriented content for television and the Internet, where on-air programming is complemented with online video, social media areas and e-commerce components on companion Web sites and broadband vertical channels. The company's media portfolio includes: Lifestyle Media, with popular lifestyle television and Internet brands HGTV, Food Network, DIY Network, Fine Living Network (FLN) and country music network Great American Country (GAC); and Interactive Services, with leading online search and comparison shopping services BizRate and Shopzilla.

###

*Contact: Mark Kroeger, Scripps Networks Interactive Inc., 513-824-3227
E-mail: mark.kroeger@scrippsnetworks.com*

Lifestyle Media



Interactive Services

